

WHAT DO YOU LIKE MOST ABOUT LIVING IN MIAMISBURG?



The word cloud above shows the most common responses given by citizens during the community survey that was conducted as part of the planning process.

The complete Miamisburg 2014 Strategic Plan can be found at ci.miamisburg.oh.us

MIAMISBURG

2014 | Strategic Plan

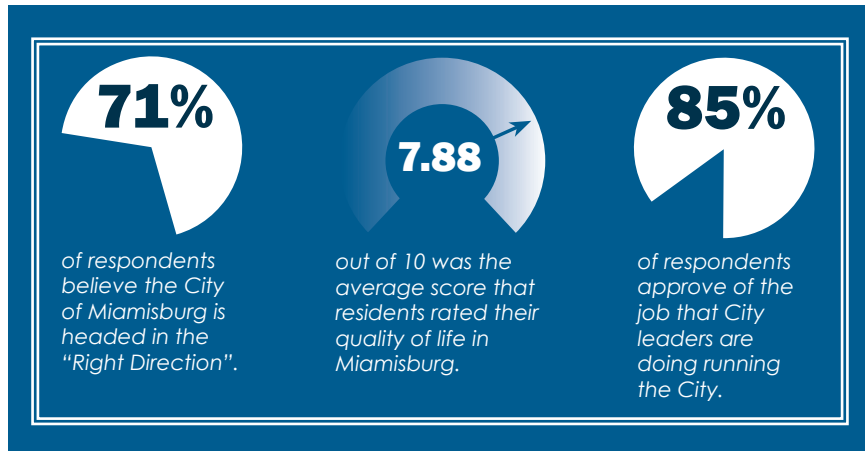
This Plan outlines a path that will elevate the economic competitiveness of the City and enhance the overall quality of life for Miamisburg residents. This Plan is a blueprint for community success that will transform the City of Miamisburg into a first class local and regional destination in Ohio.



PLAN RESULTS

The process to prepare the Plan was based on a balanced approach that integrated a community survey, existing market conditions analysis and a strategic planning retreat with City officials and staff. The survey was a statistically valid means of gauging the public's attitudes toward current and future conditions in the community. The process also included participation from a broad array of community stakeholders, including key property owners and City officials, to ensure it reflects the community's ideas and earns broad-based support. In summary, a truly comprehensive approach was followed to create a plan for the City; one that fully integrates community values and can guide the growth and competitiveness of Miamisburg.

The core areas, found in the adjoining table, were created for this Plan through the culmination of community engagement that included a phone survey and a two-day strategic planning retreat. At the heart of each core area is a principle statement (listed below the core area) that is meant to express the desired outcome for that core area in simple terms. The priority objectives were identified in the planning process as being the most important steps to support the principle statements.



Results from the community survey conducted as a part of this Plan.

CORE AREAS



PRIORITY OBJECTIVES

DOWNTOWN

Promote Downtown as a local and regional center for living, entertainment and commerce.

- Reevaluate Riverfront Park Master Plan and maintain momentum
- Create and support residential development east and west of river
- Create and support retail development

LAND USE + AREA PLANNING

Grow and reinvest in the community efficiently and effectively.

- Revitalize older neighborhoods
- Enhance City gateways
- Enhance the Miamisburg Plaza area

ECONOMIC DEVELOPMENT

Maximize quality jobs in Miamisburg.

- Retain and expand existing businesses
- Attract new business

FISCAL MANAGEMENT

Balance the resources necessary to meet current and future needs.

- Maintain reserve fund balance
- Identify alternative revenue sources
- Review and update City fee structures
- Explore public/private partnerships

HEALTHY LIFESTYLE

Grow and promote a clean, healthy, active community.

- Increase enforcement activity in neighborhoods
- Promote healthy lifestyle initiatives
- Expand drug awareness & prevention program

COMMUNICATION

Informed and engaged citizenry.

- Develop new conduits for communication
- Website improvements

INFRASTRUCTURE

Provide adequate infrastructure to meet the needs of existing and future development and services.

- Maintain and improve existing streets and bridges
- Implement Water and Sewer Master Plan
- Maintain and improve rights-of-way beautification